

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 14.25
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT1/12 14.25

CO-OP BILLING NEEDED

TTLs RTS
PLS CFM, THX 10/1

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1500
AGENCY PRODUCT CODE = 53

\$9,000.00 10/11

\$9,000.00	10/25
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THU

\$9,000.00	10/11
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PROGRAM : SCANDEL
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/12 14.25

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP HEADLINE# 6250644 TRF# 323881

\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#27 MISSED:THU/900P-1000P OCT11 30S \$9,000.00 (OCT1/12)

OFFER:THU/1000P-1100P OCT11 30S \$9,000.00 PLS ADVISE.

CMT:WE CAN OFFER

OCT/12 461100.00 NOV/12 245800.00

CONTRACT TOTAL 706900.00

TOTAL SPOTS 312

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE